



**LOBBY  
SMARTER.  
CAMPAIGN  
TO WIN.**

**Tools for Lobbyists, Candidates, Committees  
and Political Consultants to Succeed**

**[www.ContributionLink.com](http://www.ContributionLink.com)**

A network diagram consisting of several circles of varying sizes connected by thin lines, set against a solid red background. The circles are arranged in a somewhat circular pattern, with some larger circles and some smaller ones, creating a complex web-like structure.

**ContributionLink** is a web-based political and governmental affairs management system that provides revolutionary new tools for lobbyists, advocacy organizations, political parties, candidates, consultants and other stakeholders wanting to better track and manage Florida's political and campaign processes. The system was developed to help these communities of users be more informed, and consequently, more successful.

# Lobby Smarter

Add value to clients.

Be informed to make better decisions.

Get credit when it's due.

For Lobbyists, Associations and Advocacy Organizations, **ContributionLink** is a game changer. Use our system to stay ahead of the pack and be more successful.



**Pitching a new client?**  
**Want to know where you stand relative to your opposition?**  
**Preparing for a PAC board meeting?**  
**Need to develop a political budget?**

Our tools identify the contribution history of hundreds of thousands of contributors and compare other entities and lobbyist activity. Get quick, reliable information to help you stay competitive.

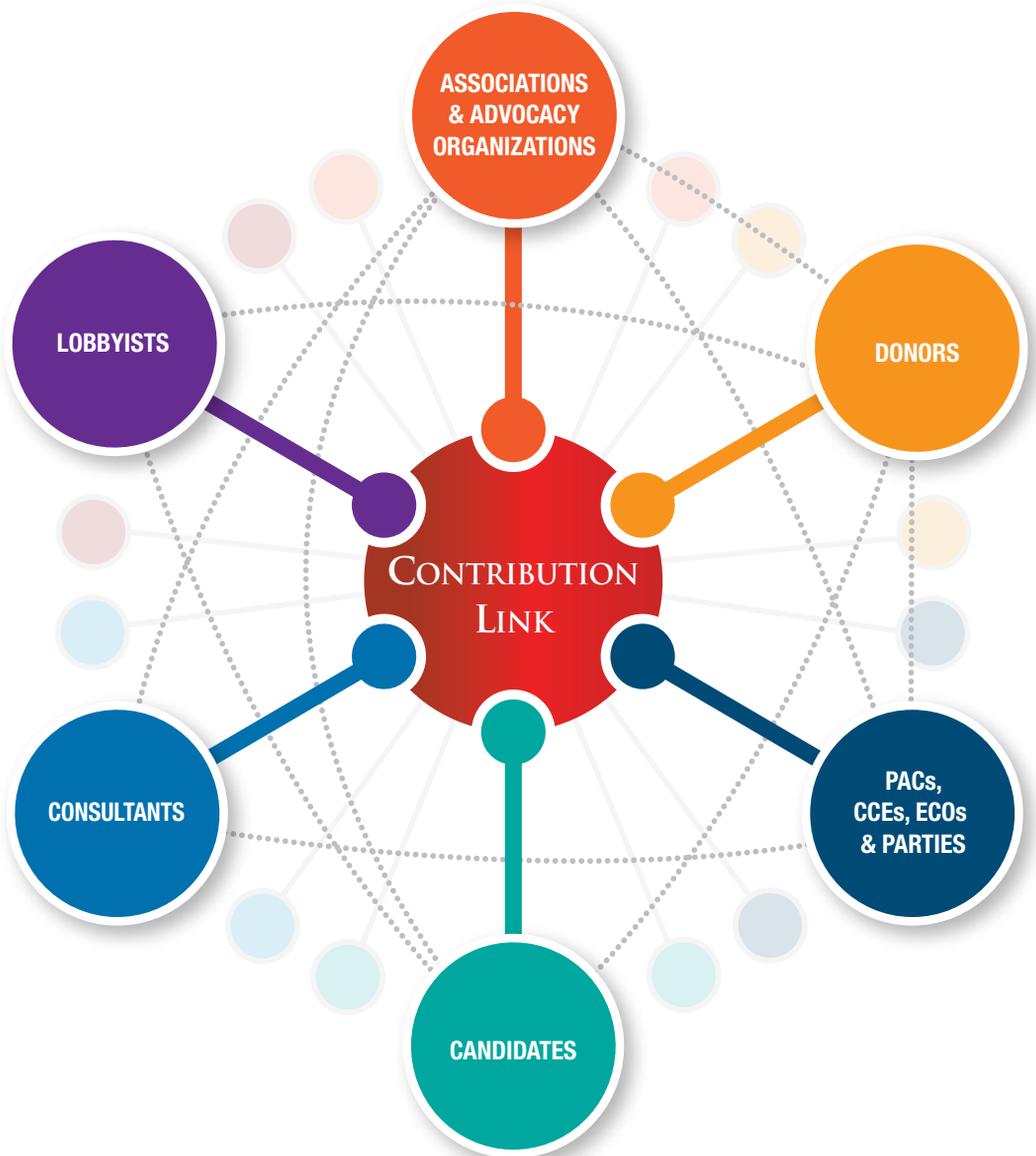


**The CampaignLink tool is a central system** where the lobbying, candidate, committee and consultant communities gather to trade information. Gain access to candidate and campaign material, TV and radio ads, mailers, press releases, maps, election statistics and more, in one place, helping you make better political and legislative decisions.



**Is there an answer to the endless fundraising solicitations?** Often, the solicitor makes requests beyond what is possible, has little idea what's been done already, or gives someone else credit that should be shared with you. Use our system to manage expectations and ensure your fundraising efforts are documented and recognized.

These communities of users play an integral role in the political and governmental affairs process. The **ContributionLink** system is a gateway to information, connectivity and success for each group.



# Campaign to Win

Raise more money.  
Market your campaign better.  
Save time.

For Candidates, Consultants, PACs, CCEs, ECOs and Political Parties, the **ContributionLink** system provides functionality that is revolutionizing the campaign process, an edge you cannot afford to be without.



**Increase fundraising** by targeting donors in ways never before possible. Our system uniquely integrates donor, candidate, committee and lobbyist data sets, then uses algorithms to identify contributor affiliations, lobbyist links and giving patterns. These revolutionary tools provide our subscribers with unprecedented success.



**The CampaignLink tool is a central system** where the lobbying, candidate, committee and consultant communities gather to trade information. Candidates can market their campaigns to the lobbying corps and donor community by sharing TV and radio ads, mailers, press releases, election statistics, maps and more.



**What once took weeks, now takes seconds.** Even if you know where the information is, it takes too long to search, retrieve and organize it. Our system will transform these processes with speed and accuracy never before possible.

# LOBBY SMARTER. CAMPAIGN TO WIN.

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Visit us on the web at [www.ContributionLink.com](http://www.ContributionLink.com)  
for a free demo or call 850.702.0144.